



भारतीय सूचना प्रौद्योगिकी संस्थान, इलाहाबाद Indian Institute of Information Technology, Allahabad

An Institute of National Importance by Act of Parliament
Deoghat, Jhalwa, Allahabad-211012 (U.P.) INDIA

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Ref: IIIT-A/ENQ/DR(S&P)/347/2016
Date: 22/11/16

Enquiry Letter

M/s.
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Ph. No.:

Sub: Quotation for Online promotional campaign for MBA/MBA-PhD admission 2017.

Dear Sir,

Institute for MBA/MBA-PhD admission 2017 intends to avail services for Online Promotional Campaign, for which quotations are invited as per specification and details given below:-

Campaign Deliverables	Campaign Duration	Campaign Cost in Rs.
Online promotional plan for admission in MBA & MBA-PhD (Dual Degree Programme) Batch 2017-19 Scope of work: i. Institute listing on MBA page of Reputed educational portal- approx 4 month ii. Targeted Mailers- MBA Aspirants: more than 50000 iii. Remarketing banners- More than 100000 impressions iv. Any other miscellaneous offering suited for online promotion of MBA course of IIIT-A	11/12/2016 to 23/03/2017 (103 days)	

The quotations are invited by courier/speed post with complete details of Specifications, Terms & Conditions etc. upto **30.11.2016 at 12:00 noon**. Quotations duly sealed may be dropped in the tender box placed in the office of the Deputy Registrar (S&P), IIIT-Allahabad. Basic rate, taxes and freight charges etc. must be quoted separately, F.O.R. destination at IIIT-A, Jhalwa, Allahabad.

Note:

1. Quoted rate should be valid at least for 30 days.
2. Enquiry must be quoted in prescribe format on the company/firm letter head.
3. Payment will be released on completion of satisfactory work.
4. May feel free to contact on E-mail-**info.purchase@iiita.ac.in**, Ph. No. : **0532-2922220, 2217**.
5. Kindly quote your Income Tax PAN No./TIN No., Service Tax Registration No. etc. mandatorily on the quotation raised by you. If PAN No. not quoted, 20% Tax will be deducted at source.
6. The lowest rate will not be the basis of claim to get the order.
7. All disputes are subject to Jurisdiction of Allahabad Courts.
8. Director, Indian Institute of Information Technology, Allahabad reserves the right to reject or accept any tender.
9. Kindly mention enquiry reference number, subject, due date contact address etc on your quotation. Incomplete quotation will not be accepted.
10. Kindly quote your email ID and Bank details etc.


(Dr. Seema Shah)
Deputy Registrar (S&P)

Copy to:

- > Hon'ble Director for kind information.